

ZEN MEDIA:

About us



Zen Media is the go-to PR and digital marketing agency for B2B brands.

We increase market share via digital marketing & PR through strategic initiatives incorporating the Mixed Media Model.

Founded in 2009, Zen was one of the world's first social media marketing agencies, achieving growth of more than 400% in its first year alone. Led by founder and CEO Shama Hyder, a visionary marketing expert and author of two bestselling books on the industry,

Zen Media has evolved from its beginnings in social media to a full-service digital marketing and PR agency.



Services we offer:



Public Relations



Content Marketing

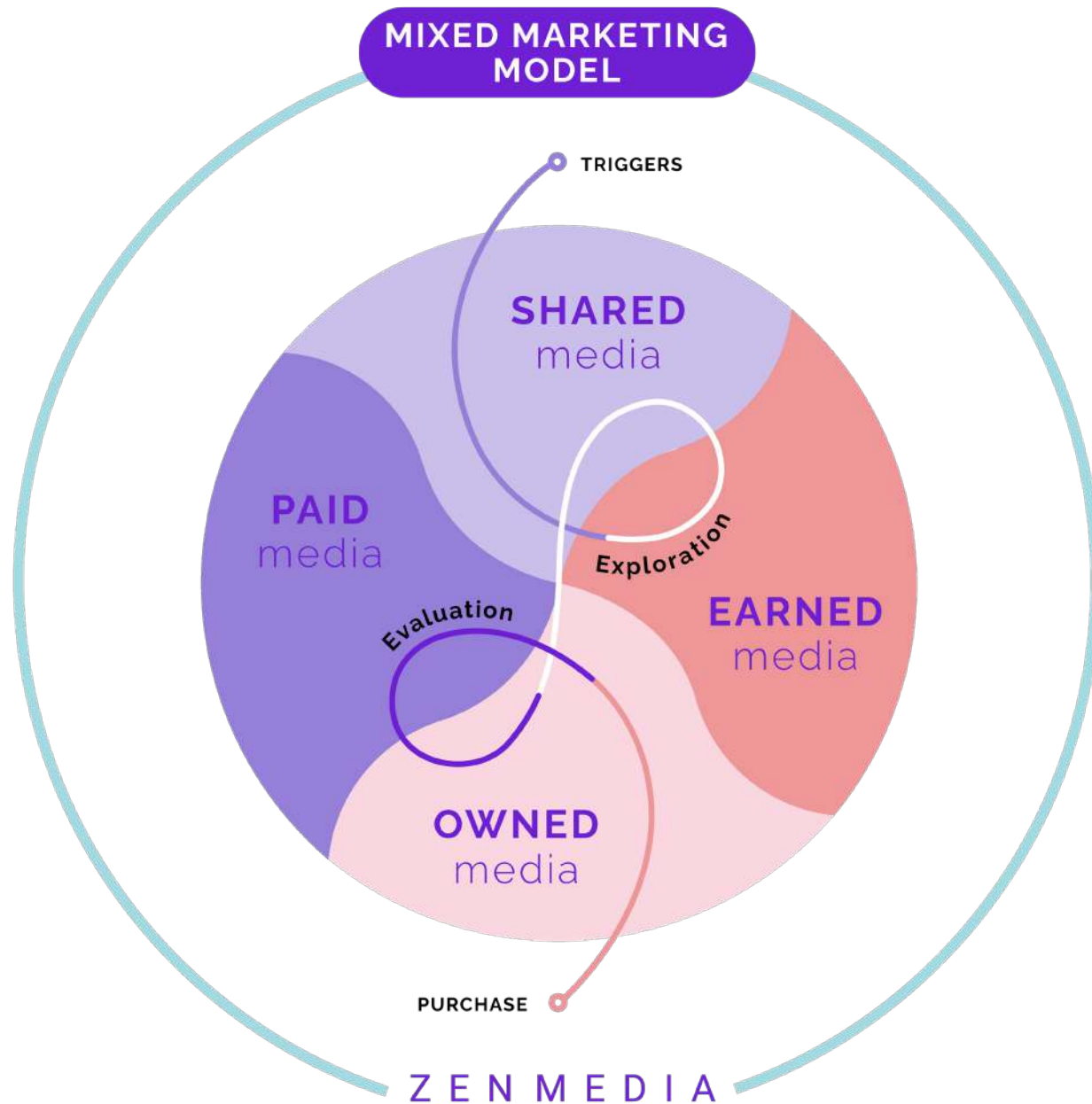


Social Media



Virtual CMO/Virtual Marketing Partner





What is the Mixed Marketing Model?

Zen uses the Mixed Marketing Model— earned, paid, shared and owned media—to get our clients the attention, clients, and revenue growth they need to become frontrunners in their industry.

Earned: Traditional PR mentions, such as quotes in a news article or a contributed opinion piece

Paid: Paid ads and sponsored content

Shared: Content that is co-created by a brand and an audience (essentially, social media)

Owned: Content that a brand creates on its own



Thanks for reading.

If you have questions, contact our President
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zenmedia.com

